

REP HEADLINE# 6250644 TRF# 323881 REP: TEL# 703 528 7800 FAX# 703 528 7880
\$\$\$ MOD# 11: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT31/12 16.23
ORDER WORKSHEET HARRIS REPORT FROM REP *** WFTV-TV ***

ADV # ADV. NAME ISS/DSCC IE REP. # OFF. # 6556 SALESMAN #
AGY # 3748 AGY. NAME GREAT AMERICAN MEDIA BUYER NAME LAURA BASSETT

3050 K ST NW,
WASHINGTON, DC 20007 SALES PRSN WA- JOE KNAUER

ORDER # CONTRACT # 6250644 CLASS: NATL. LOCAL REGIONAL

PRDCT DSCC-IE EST#1505 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT9/12 NOV5/12 WK-4

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT31/12 16.23

REP: TO LENA
FR JULIE
OK'D M18
PLS CFM, THX 10/31

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
DSCC-IE

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|------------|------------|----------|---------|-----------|------|-----------|
| 34 | ES | | 1200N-100P | 30 | | \$1,000.00 | 10/22 | 10/22 | 1 | | MON | 1 |
| 34 | ES | | 1200N-100P | 30 | | \$1,000.00 | 10/29 | 10/29 | 0 | | MON | 0 |
| 34 | ES | | 1200N-100P | 30 | | \$1,000.00 | 11/5 | 11/5 | 1 | | MON | 1 |

AGENCY ADVERTISER CODE = 49 AGENCY EST# = 1505
AGENCY PRODUCT CODE = 53

PROGRAM : NEWS
CON COM1: NEWS

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REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT31/12 16.23
CHANGES ** WFTV-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|--|------|--------|------------------------|------|-----|------------|------------|----------|----------|------------|-------------|-----------|
| 74 | A | | 900A-1000A | 30 | | \$1,000.00 | 11/2 | 11/2 | 1 | | FRI | 1 |
| PROGRAM : JEFF PROBST | | | | | | | | | | | | |
| ORD COM1: WE CAN OFFER | | | | | | | | | | | | |
| THIS IS A MAKE-GOOD FOR OCT29 ON LINE-34 FOR 1 SPOT/WK | | | | | | | | | | | | |
| STATION MAKEGOOD OFFERS: | | | | | | | | | | | | |
| M18 | OK'D | BUY#34 | MISSED: MON/1200N-100P | | | | OCT29 | | 30S | \$1,000.00 | (OCT31/12) | |
| | | | OFFER: FRI/900A-1000A | | | | NOV2 | | 30S | \$1,000.00 | PLS ADVISE. | |
| | | | CMT: WE CAN OFFER | | | | | | | | | |
| OCT/12 | | | 397900.00 | | | NOV/12 | | | | | | |
| | | | | | | 204000.00 | | | | | | |
| CONTRACT TOTAL | | | | | | | | | | | 601900.00 | |
| TOTAL SPOTS | | | | | | | | | | | 278 | |

MARKET TOTALS \$2,019,714 WFTV 35% WKMG 21% WESH 26% WOFL 12% WKCF 1% WRBW 3% CABL 0%
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE